

## Introduction

- exclusive *B* meson decays are important for extracting the Standard Model parameters (CKM matrix elements and weak phases...) and for exploring new physics.
- $\bullet$  nonleptonic B meson decays are complicated due to strong dynamics, which must be well understood in order to achieve the above goals.
- $\bullet$  the naive factorization assumption has many theoretical drawbacks. To match the increasing experimental precision, QCD theories for nonletonic B meson decays are necessary.
- will discuss QCD-improved Factorization (QCDF), perturbatiove QCD (PQCD), soft-collinear effective theory (SCET), light-cone sum rules (LCSR).
- will not discuss charming penguins, additional parameters in QCDF (Ciuchini et al.), and intrinsic charms, a higher Fock state in PQCD (Gardner and Brodsky).
- will compare the theoretical basis and the phenomenological implications from QCDF and PQCD.
- for explicit QCDF predictions, Du's talk.
- for explicit PQCD predictions, Keum's talk.
- for details of SCET, Chay's talk.
- will comment on LCSR.

Naive Factorization (BSW)

• The effective weak Hamiltonian for  $B \to D\pi$ ,

$$\mathcal{H}_{\text{eff}} = \frac{G_F}{\sqrt{2}} V_{cb} V_{ud}^* \Big[ C_1(\mu) O_1(\mu) + C_2(\mu) O_2(\mu) \Big]$$
$$O_1 = (\bar{d}b)_{V-A} (\bar{c}u)_{V-A} , \qquad O_2 = (\bar{c}b)_{V-A} (\bar{d}u)_{V-A}$$

- Class-1 (color-allowed) topology: the  $\bar{B}^0 \rightarrow D^+\pi^-$  mode.
- Class-2 (color-suppressed) topology: the  $\bar{B}^0 
  ightarrow D^0 \pi^0$  mode.
- Under FA,

$$A(\bar{B}^{0} \to D^{+}\pi^{-}) = i \frac{G_{F}}{\sqrt{2}} V_{cb} V_{ud}^{*} (m_{B}^{2} - m_{D}^{2}) f_{\pi} F_{0}^{BD} (m_{\pi}^{2}) a_{1} (D\pi)$$

$$\sqrt{2} A(\bar{B}^{0} \to D^{0}\pi^{0}) = -i \frac{G_{F}}{\sqrt{2}} V_{cb} V_{ud}^{*} (m_{B}^{2} - m_{\pi}^{2}) f_{D} F_{0}^{B\pi} (m_{D}^{2}) a_{2} (D\pi)$$

$$a_{1} = C_{2}(\mu) + C_{1}(\mu) \frac{1}{N_{c}}, \quad a_{2} = C_{1}(\mu) + C_{2}(\mu) \frac{1}{N_{c}}$$

•  $a_1(D\pi) \sim O(1)$  and  $a_2(D\pi) \sim O(1/N_c)$  depend on the color and Dirac structures of the operators, but otherwise are postulated to be universal.

•  $|a_1| \approx 1.1 \pm 0.1$  from the class-1 decays  $\bar{B}^0 \to D^{(*)+}M^-$ ,  $M = \pi, \rho, a_1, D_s$ , and  $D_s^*$ .

•  $|a_2| \approx 0.2$ –0.3 from the class-2 decays  $\bar{B} \to \bar{K}^{(*)}M$ ,  $M = J/\psi$  and  $\psi(2S)$  (Cheng and Yang).

•  $a_2$  from the class-2 modes  $\bar{B}^0 \to D^{0(*)}M^0$  gives (Neubert and Petrov; Cheng)

$$|a_2(D\pi)| \sim 0.35 - 0.60 \Rightarrow Arg(a_2/a_1)(D\pi) = 59^{\circ}$$
$$|a_2(D^*\pi)| \sim 0.25 - 0.50 \Rightarrow Arg(a_2/a_1)(D^*\pi) = 63^{\circ}$$

• the sizeable relative strong phases between class-1 and class-2 amplitudes indicate a failure of FA: a strong nonuniversality of nonfactorizable effects.

• it is easy to understand the failure:



QCD Theories

• naive factorization does not work for color-suppressed decays.

• also the scale dependence is explicit and strong phases are not complete in naive factorization.

- $\Rightarrow$  need QCD theories to calculate subleading contributions.
- ♦ QCDF

• calculate subleading corrections to naive factorization (Buchalla, Beneke, Neubert and sachrajda).





- $\bullet$  *B* meson transition form factors are not calculable due to end-point singularities.
- end-point singularities also appear in nonspectator amplitudes (twist-3 level) and in annihilation amplitudes.
- need to introduce arbitrary infrared cutoffs,

$$\alpha_s \ln \frac{m_b}{\Lambda} \left( 1 + \rho_{H,A} e^{i\delta_{H,A}} \right). \tag{1}$$

- $\Rightarrow$  meaning of theoretical errors from the postulation  $0 \le \rho_{H,A} \le 1$  is not clear....
- an alternative use of QCDF: global fit to data to determine weak phases and  $\rho_{H,A}$  (see Du's talk).
- $\Rightarrow$  weak constraint on the weak phases (Ciuchini).

#### PQCD

• our opinion is that end-point singularities are not physical, and imply the breakdown of collinear factorization.

• formulate exclusive B meson decays in  $k_T$  factorization  $\Rightarrow$  include parton  $k_T$ . (Keum, Kurimoto, Li, Sanda, Lu, Yang, ....)

 $\Rightarrow$  end-point singularities are smeared into large  $\ln(xm_b/k_T)$  , x: parton momentum fraction

• resum large logarithms to all orders (Li, Sterman)

 $\Rightarrow$  Sudakov factor  $S(xm_b, k_T)$ , the parton distribution in  $k_T$ .



- $\bullet$  *B* meson transition form factors are calculable.
- all topologies are calculable. There is no arbitrary parameter.



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### SCET

• formulate collinear factorization theorem of exclusive B meson decays in terms of effective operators (Bauer, Fleming, Pirjol, Stewart, Chay, Kim).

• integrating out short-distance fluctuations, which appear in Wilson coefficients, and long-distance fluctuations are described by new effective degrees of freedom.

• The effective fields contain collinear quarks and gluons  $(\xi_{n,p}, A_{n,q}^{\mu})$ , massless soft quarks and gluons  $(q_s, A_s^{\mu})$ , and massless ultrasoft (usoft) quarks and gluons  $(q_{us}, A_{us}^{\mu})$ ,....

• SCET is equivalent to the diagrammatic approach: one makes the power counting of the effective operators in the former, and of the Feynman diagrams in the latter.

• The calculation of Wilson coefficients in SCET is the same as in the latter.

• 
$$\lambda = \sqrt{\Lambda/E} \Leftrightarrow \mathsf{SCET} \mathsf{I} \text{ and } \lambda = \Lambda/E \Leftrightarrow \mathsf{SCET} \mathsf{II}.$$

Momenta $(+, -, T)$	Field Scaling	Operators
$p^{\mu} \sim (1, \lambda^2, \lambda)$	$\xi_{n,p}\sim\lambda$	$ar{\mathcal{P}}$ , $W\sim\lambda^0$
	$(A^+_{n,p},A^{n,p},A^T_{n,p})\sim(1,\lambda^2,\lambda)$	$\mathcal{P}^{\mu}_{T}\sim\lambda$
$p^{\mu} \sim (\lambda, \lambda, \lambda)$	$q_{s,p}\sim\lambda^{3/2}$	$S_n \sim \lambda^0$
	$A^{\mu}_{s,p} \sim \lambda$	${\cal P}^{\mu} \sim \lambda$
$k^{\mu} \sim (\lambda^2, \lambda^2, \lambda^2)$	$q_{us}\sim\lambda^3$	$Y_n \sim \lambda^0$
	$A^{\mu}_{us}\sim\lambda^2$	
	$\begin{array}{l} \text{Momenta} \ (+,-,T) \\ p^{\mu} \sim (1,\lambda^2,\lambda) \\ \\ p^{\mu} \sim (\lambda,\lambda,\lambda) \\ \\ k^{\mu} \sim (\lambda^2,\lambda^2,\lambda^2) \end{array}$	$\begin{array}{ll} \mbox{Momenta } (+,-,T) & \mbox{Field Scaling} \\ p^{\mu} \sim (1,\lambda^2,\lambda) & & \xi_{n,p} \sim \lambda \\ (A^+_{n,p}, A^{n,p}, A^T_{n,p}) \sim (1,\lambda^2,\lambda) \\ p^{\mu} \sim (\lambda,\lambda,\lambda) & & q_{s,p} \sim \lambda^{3/2} \\ A^{\mu}_{s,p} \sim \lambda & \\ k^{\mu} \sim (\lambda^2,\lambda^2,\lambda^2) & & q_{us} \sim \lambda^3 \\ & & A^{\mu}_{us} \sim \lambda^2 \end{array}$

#### LCSR

• based on quark-hadron duality (Liu's talk). The light meson bound state is approximated by the first few Fock states (Khodjamirian, Mannel, Melic, Urban)

- factorizable amplitudes (a): the same as form factors.
- nonfactorizable amplitudes: not from two-loop diagrams, but from twist-3 meson distribution amplitudes (b), which are small.

• need two-loop calculations, such as nonfactorizable contributions and annihilation contributions, which are essential for reducing the scale dependence and for generating strong phases.







#### Differences

• penguin enhancement ( $m_0$ : chiral enhacement scale;  $\mu$ : characteristic scale) QCDF: chiral enhancement in PP modes,  $m_0 \sim 3$  GeV,  $\mu \sim m_b$ . PQCD: dynamical enhancement in PP, VP, VV modes,  $m_0 \sim 1.3$  GeV,  $\mu \sim \sqrt{m_b \Lambda} \sim 1.7$  GeV.

- penguin enhancement mechanism can not be distinguished in PP modes.
- predictions for VP branching ratios differ by

$$rac{\mathrm{Br}(\mathrm{PQCD})}{\mathrm{Br}(\mathrm{QCDF})}\sim 2.$$

• strong phases and CP asymmetries

QCDF: important source from the  $O(\alpha_s)$  weak vertex correction.

PQCD: important source from the  $O(2m_0/m_b)$  annihilation amplitude.

 $\frac{A_{CP}(\text{PQCD})}{A_{CP}(\text{QCDF})} \sim -4.$ 

# Summary

 $\bullet$  great progress has been made in developing QCD theories of exclusive B meson decays recently.

• the advantage of QCDF is its explicit factorization picture in the heavy quark limit. Talking about the treatment of leading contribtuions, it is most complete among all approaches.

the end-point singularity at subleading level makes QCDF less predictive. Another challenge comes from the explanation of the possible large direct CP asymmetries.

• PQCD is free of end-point singularities, has no arbitrary parameters, and is most phenomenologically successful (except for the  $B \to \pi^0 \pi^0$  branching ratio and the  $B \to \phi K^*$  polarization).

should calculate NLO corrections to check whether PQCD predictions are stable.

• SCET provides asystematic framework for constructing collinear factorization formulas at large recoil.

how to implement SCET to get predictions needs to be studied.

• the advantage of LCSR is that both soft and hard contributions can be analyzed in the same framework.

the urgent subject is to include the two-loop nonfactorizable and annihilation contributions.